

## Chemical-Free Children Get a Great Start on Good Health

Robust health is one of the greatest gifts you can give your children, because with care, it will last a full, vibrant lifetime.

It starts with making the small, seemingly insignificant daily decisions that build health. Recently, David Hill, MD, Director of Young Life Clinic stated,

**“What you eat is who you become and what your children become. Diet is environmental impact on your body.**

**Eighty percent of your health is determined by lifestyle and as little as 20% is determined by genetics.”**

Along with good diet, exercise and rest, removing toxic chemicals from your home environment is essential.

### Throw Out Your Toxic, Drug Store Personal Care Products

When we realize that our own and children’s skin absorbs up to 60% of the harmful ingredients in lotions, creams and bubble baths, we have no choice but to throw them out. Then, we must opt for truly pure and safe personal care products.

The evidence for this statement is explained in an article about an important study conducted at Mount Sinai School of Medicine in New York.



KidScents Bath Gel makes bathtime bubbly with gentle liquid soap.

### CDC Report States Exposure To Chemicals Higher Than Expected

“The first ever nationwide report to measure levels of environmental chemicals in the bodies of Americans has found **unexpectedly high levels of compounds used in some types of soap, shampoo,** and other products. The study found surprisingly high levels of chemicals called **phthalates** in some people. Animal studies suggest that long-term exposure to phthalates, also found in hairsprays, nail polish, and flexible plastic products, can cause organ damage and other harmful effects. Whether long-term exposure is harmful to humans is being studied by government agencies.”<sup>1,2</sup>

To take this information to a practical level, the Environmental Working Group (EWG) has reviewed thousands of personal care products for the presence of harmful chemicals.

### Baby Bath Products Full of Chemicals

Consider this report on the hazardous ingredients the EWG found in 42 commercial baby bath products.



**Cris Campbell**  
1-877-312-3975

WEBSITES

<http://my.youngliving.com/Cris>

<http://oillady>.

[younglivingworld.com](http://younglivingworld.com)

EMAIL

[Oil\\_Lady@wisperhome.com](mailto:Oil_Lady@wisperhome.com)

### Cancer

- 7% of products may pose cancer risks, as they contain **Polypropylene, Triethanolamine** - which are possible human carcinogen(s).
- 1 product contains ingredient(s) that damage the skin and may increase risk of skin cancer.

### Harmful Impurities

- 36 products studied (86%) may contain harmful impurities linked to cancer or other health problems.
- 31 products (74%) contain ingredients that may contain impurities linked to breast cancer, such as PEG-14M, PEG-150 distearate, PEG-25 soy sterol, PEG-30 glyceryl cocoate, PEG-32 and many others.

### Penetration Enhancers

- 35 products (86%) contain penetration enhancers that increase exposure to carcinogens and other ingredients of concern, such as propylene glycol, salicylic acid, sodium laureth sulfate, tetrasodium EDTA, PEG-30 glyceryl cocoate, and many others.<sup>3</sup>

# RADIANT HEALTH NEWS

## Read Labels and Be Aware

We don't need to be experts to assess the safety of ingredients in personal care products. We simply need to read the labels and stay away from those products and ingredients that have not been proven safe, particularly for children and pregnant women.

## KidScents Products from Young Living Are So Safe You Can Eat Them

Pure, safe and fun to use, Young Living has formulated **KidScents**, a complete line of children's personal care products. They have NO chemicals, NO artificial dyes, NO harmful ingredients.

### KidScents Bath Gel

Formulated especially for children's delicate skin, KidScents bath gel ingredients include soothing aloe vera gel, essential oils of cedarwood and geranium, nut and jojoba oils.



KidScents toothpaste makes it fun to brush and it's fluoride-free!

### KidScents Toothpaste Bubble Gum Flavor

KidScents™ Toothpaste is a 100% safe and natural alternative to other leading brands of toothpaste. It contains no synthetic dyes or flavors. It is a perfect training toothpaste for children during the crucial first years when they develop their primary teeth.

### KidScents Shampoo

This safe, mild formula is designed to provide the perfect pH balance for children's delicate skin. Pure essential oils along with nourishing herbs and vitamins make this shampoo a special experience for your children.



KidScents shampoo makes tub time squeaky clean!

### KidScents Lotion

Moisturizes, softens and protects children's sensitive skin using herbal extracts and a unique mix of vegetable and essential oils.

### KidScents Tender Tush Ointment

Tender Tush is an all-natural ointment perfect for the diaper area. The ingredients soothe delicate skin while gentle essential oils provide comforting aromatherapy.

Trust Young Living for pure, safe products that offer a lifetime of good health for you and your children.

KidScents™ Product Name	Code# Size	Prices Customer Pref Cust Wholesale
Toothpaste	#3687 4 oz	\$7.57
		\$6.66
		\$5.75
Bath Gel	#3684 8 fl oz	\$17.76
		\$15.63
		\$13.50
Shampoo	#3686 7.2 fl oz	\$17.76
		\$15.63
		\$13.50
Lotion	#3682 7.8 fl oz	\$20.72
		\$18.24
		\$15.75
Tender Tush skinsoothing lotion	#3681 7.2 fl oz	\$20.07
		\$17.66
		\$15.25

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<sup>1</sup><http://www.mercola.com/2001/mar/31/chemicals.htm>  
<sup>2</sup>CBS News, April 22, 2003  
<sup>3</sup><http://www.ewg.org/reports/skindeep>

**Radiant Health News**  
 EDITOR  
 Bonnie McDermid  
 (612) 920-9205  
 EMAIL  
[RadiantHealthNews@mn.rr.com](mailto:RadiantHealthNews@mn.rr.com)  
 CONTRIBUTING EDITOR  
 Teri Williams  
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